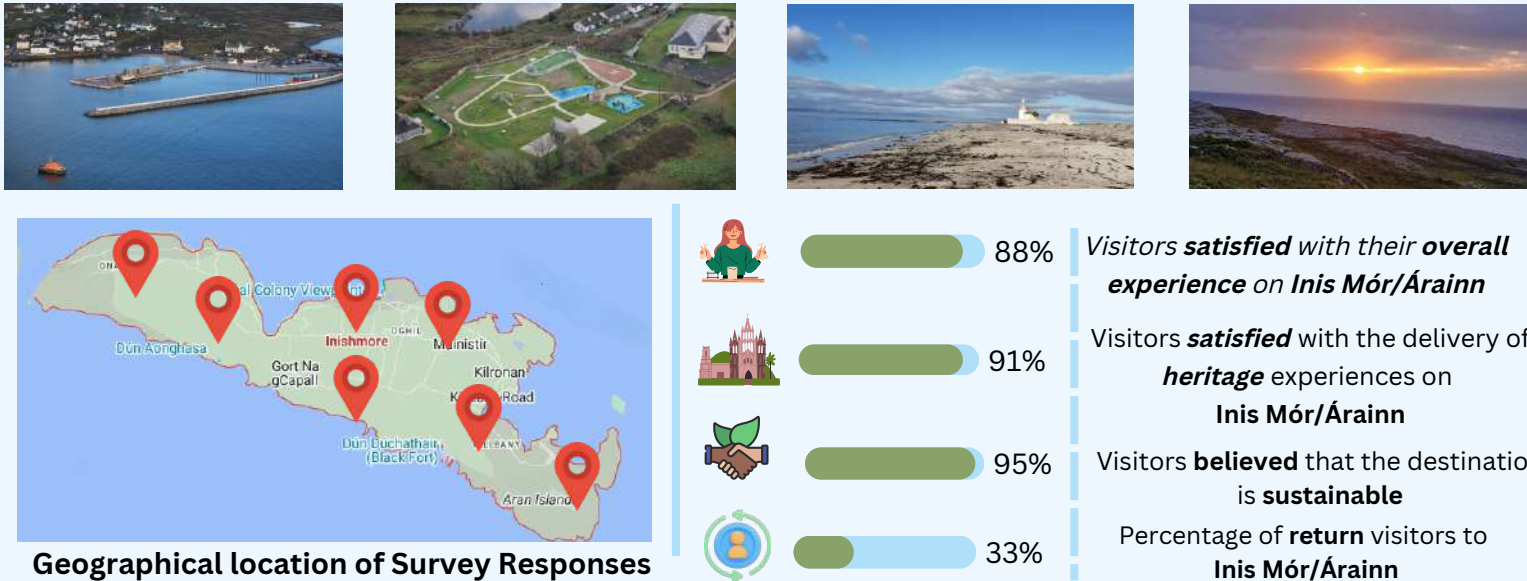


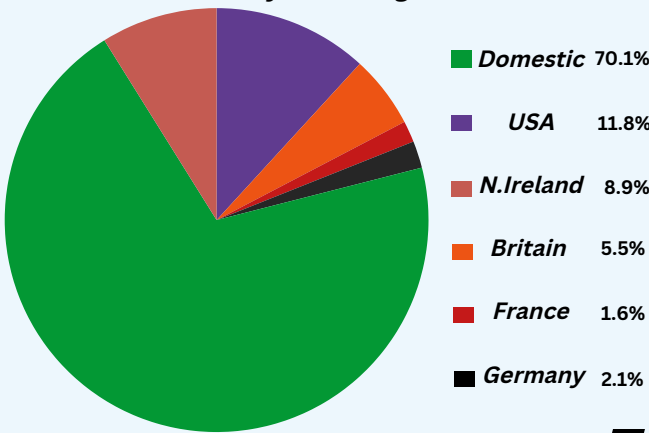
Sustainable Tourism Dashboard

Evidenced-Based Destination Planning

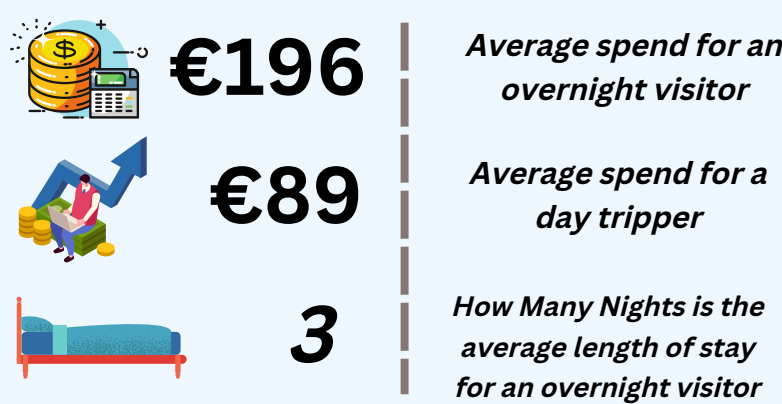
Inis Mór/Árainn Visitor Survey Results



Where are our visitors that were surveyed coming from?



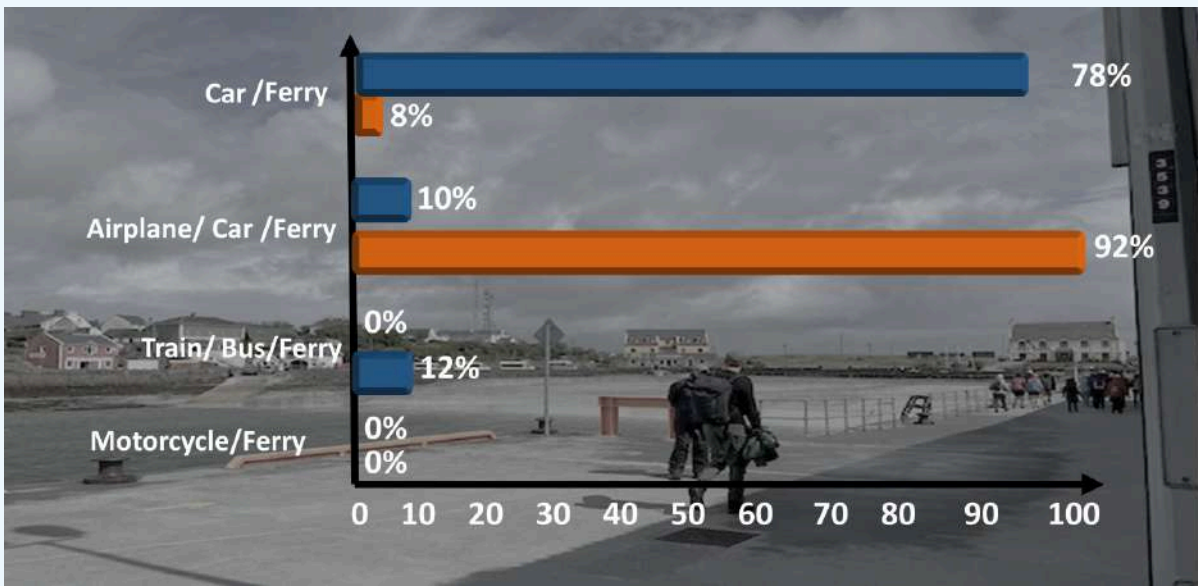
What do our visitors contribute to Inis Mór/Árainn?
ECONOMIC SUSTAINABILTY



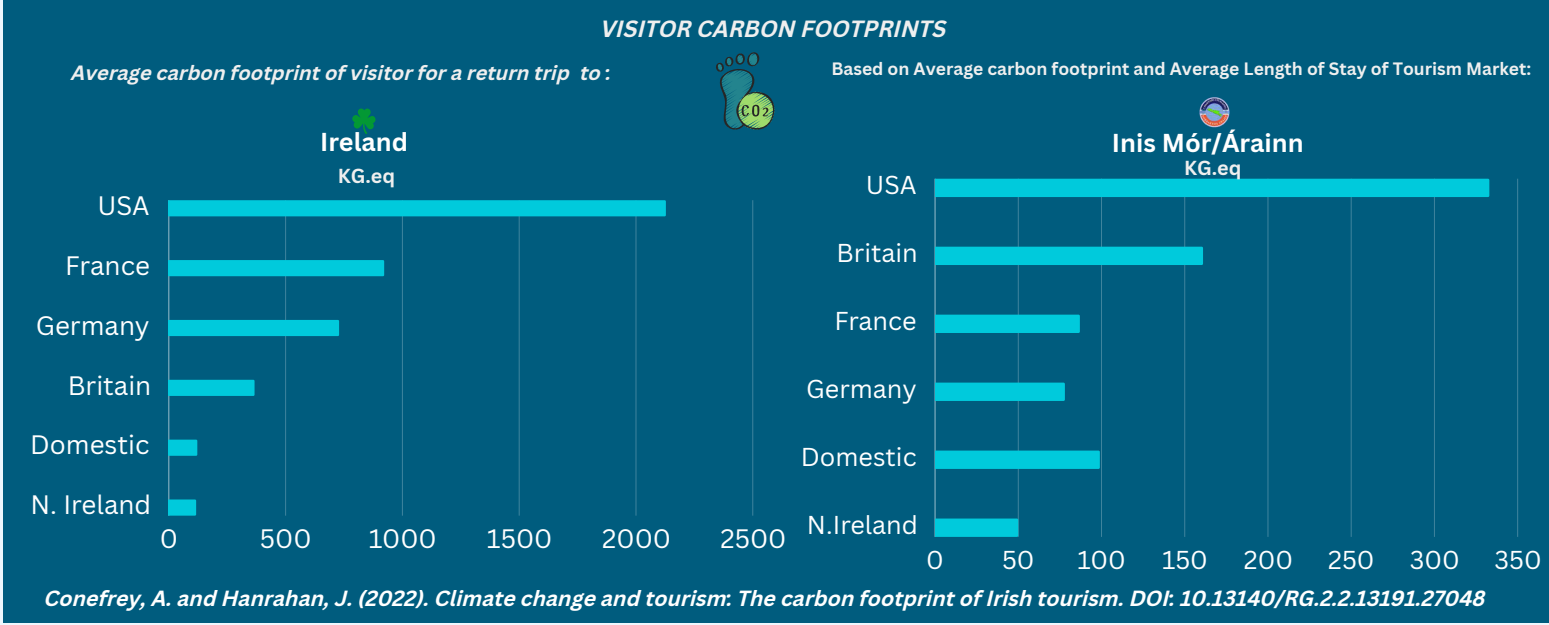
Transportation

Visitors' primary mode of transport to travel to Inis Mór/Árainn

Domestic International



Climate Change-Measuring and Monitoring



What did our visitors say on Inis Mór/Árainn about their experience in terms of sustainable practices?

Positive	
Good Information on Flora and Fauna	35%
It is was nice to see horse drawn transport	50%
Natural habitat is pristine	10%
A Very Sustainable Island	5%
Negative	
No free water bottle filling station	10%
Poor transport to ferry	10%
Road signage poor on the walkway	55%
Not enough recycling bins on the islands	25%

Off-Setting Carbon

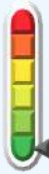
15% of visitors offset their carbon emissions generated from their visit to the destination.

Reason for not off-setting	Percentage
Prefer not to say	55%
It was not offered to me	13%
Don't know how to do this	10%
I didn't off-set but we actively reduce our emissions	10%
I do not trust carbon off-setting providers	12%

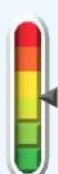
Sustainable Tourism Dashboard

Evidenced-Based Destination Planning

Inis Mór/Árainn Resident Survey



Over 42% of our tourism managerial positions are held by **women**



2 in every 5 workers involved with tourism are employed in **Part-time** positions



91%

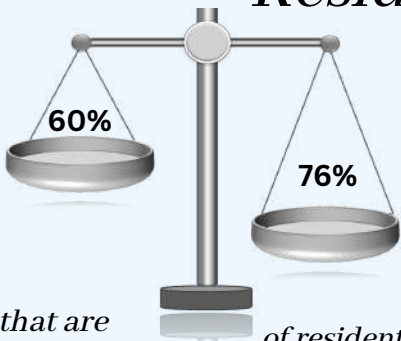
of Residents agree that they have reasonable access to the natural and cultural sites in the destination



95%

of Residents believe that tourism has a positive effect on the distinctiveness and local identity, culture and heritage in the destination

Resident Satisfaction



of residents that are satisfied with their level of involvement in planning

of residents believe that there are benefits of tourism for their community.

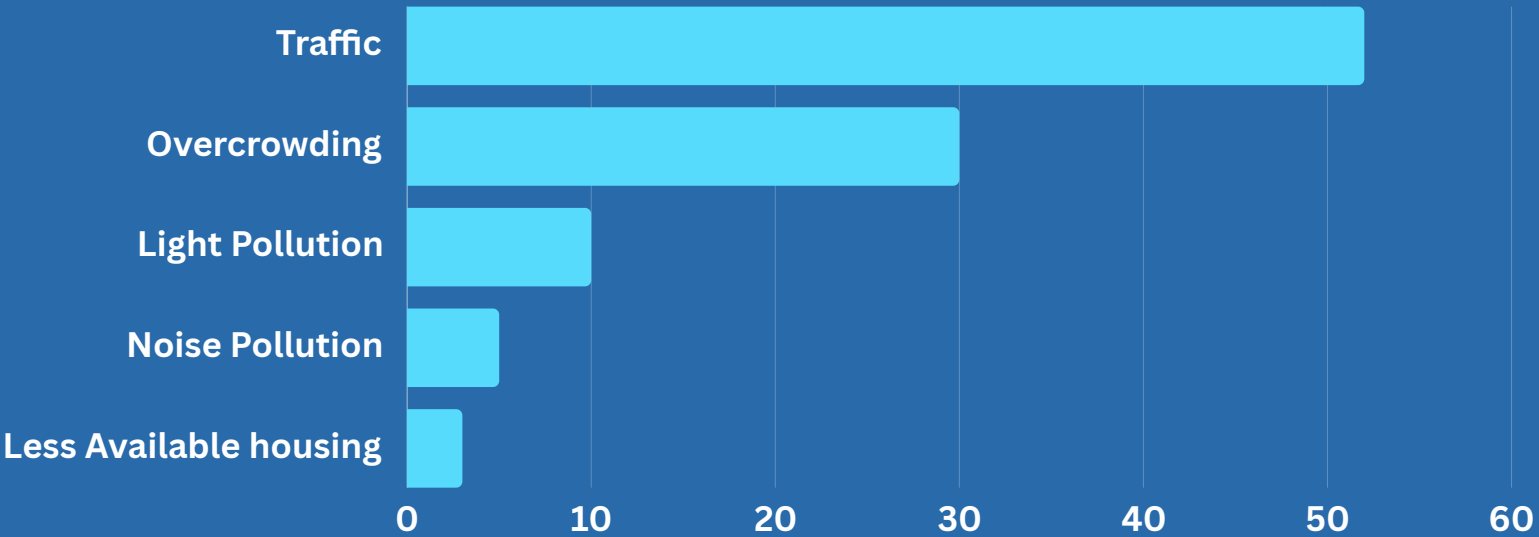


9 in 10 residents on Inis Mór/Árainn are satisfied with tourism during the summer

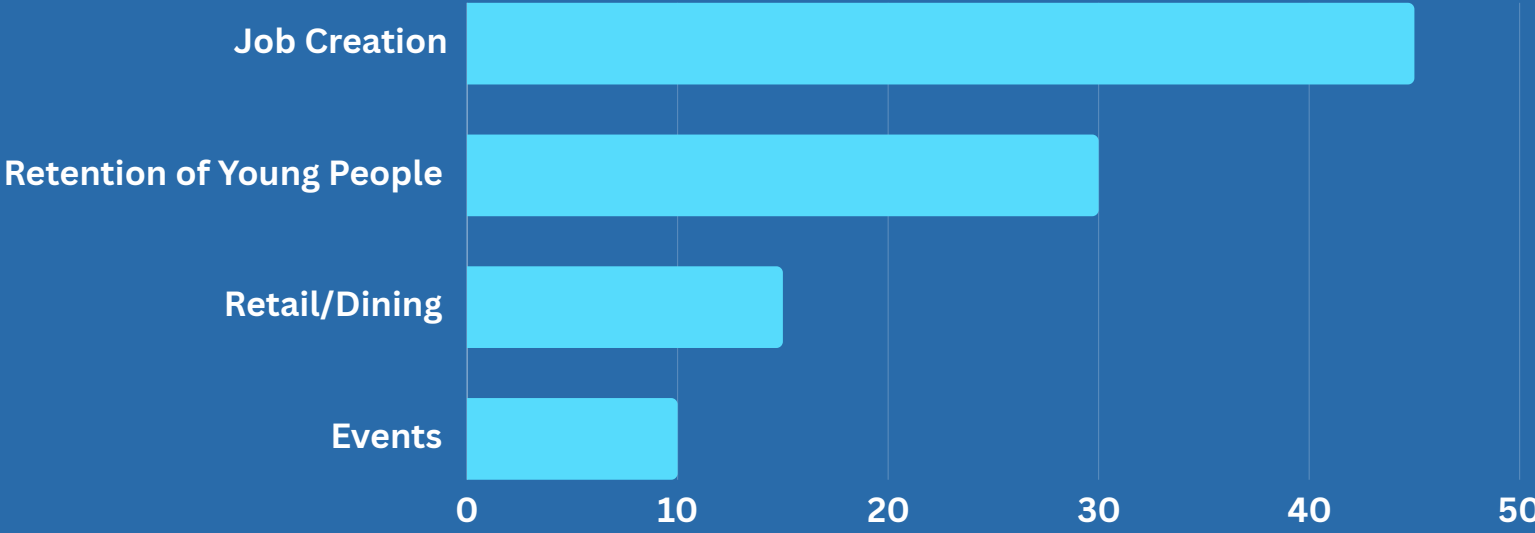


IMPACTS OF TOURISM TO RESIDENT DAILY LIFE

Noted Negative Impacts



Noted Positive Impacts



Resident Viewpoints:

Category	Percentage	Most Frequent Comments
Traffic Concerns	80	The Traffic needs significant improving for our small roads. Especially out towards Dún Aonghasa.
Tourism importance for the community in terms of rural economic development	91	Tourism is essential for my area. Without it the island would be empty right now
Seasonality	66	In the summer the level of tourism is about right but in the winter it feels like the island dies.
Retention of young people	66	Tourism is so important for my Family. Some of them are employed in tourism businesses in the summer.
Lower benefits for our community than expected footfall numbers of tourists	76	I feel a lot of tourists are walking around but I don't always see the benefit in my business



ATU and Inis Mór/Árainn working towards the sustainable development goals.

Sustainable Tourism Dashboard

Evidenced-Based Destination Planning

Inis Mór/Árainn Enterprise Survey

